

Motivate  
Inspire  
Lead  
Succeed

Be inspired on your  
journey to excellence.

## You Decide

Two Tracks allow you to design the conference you need. Move in and out of either Track to get the program that's right for you.

### OPENING SESSION

You Are What You Are... 'Cause' that's What You Want To Be!

#### TRACK 1 Building Your Leadership Skills

**Speak So Others  
Can Follow**  
9:20AM - 10:30AM

**Build a Foundation of Trust**  
10:40 AM - Noon

**Define the Job  
To be Done**  
1:00PM - 2:20 PM

**Are You A Better Leader  
than A Pirate Captain?**  
2:30PM - 3:50 PM

#### TRACK 2 Championing Change and Innovation

**Look Ahead  
with Confidence**  
9:20AM - 10:30AM

**Spark Creativity**  
10:40 AM - Noon

**Harnessing Innovative  
Ideas from Customers, Co-  
Workers and Countless  
Others**  
1:00PM - 2:20 PM

**Go Ahead...Inspire Me!**  
2:30PM - 3:50 PM

CLOSING SESSION: 4:00 PM - 4:30 PM

**Clear the Path to Performance and Innovation:  
What Teams Need from Their Leaders**

STATE OF MISSOURI  
**Center** FOR  
MANAGEMENT AND  
Professional Development

CONFERENCE ON

# Leadership & Innovation

Our conference will be full of real life examples, practical methods and techniques that you can put to work immediately to enhance your team and your leadership skills. Whether you're an experienced leader looking for new ways to make innovation happen—or a new or aspiring manager who wants to strengthen your leadership role, **this conference is for you!**

# May 10, 2012

[www.training.oa.mo.gov](http://www.training.oa.mo.gov)

# Conference on Leadership & Innovation

## Sessions and Presenters

REGISTRATION: 7:30 AM – 8:30 AM



**OPENING SESSION: 8:30 AM – 9:15 AM**

### You Are What You Are... 'Cause' that's What You Want To Be!

Join Bill Miller for a motivating opening session to get you "fired-up" for the day! From there, design the day to meet your learning needs.

GO TO YOUR FIRST CONCURRENT SESSION: 9:15 AM – 9:20 AM

TRACK

**1**

## Building Your Leadership Skills



Presenter:  
**Kelly Levy**  
Center for Management  
and Professional  
Development

### Session 1: Speak So Others Can Follow 9:20AM – 10:30AM

Great organizations are created by great leaders—leaders who can unleash the highest and best contributions of their teams toward their agency's highest priorities. This session will explore three critical roles each leader must perform to help their team become a high-performing work team and examine how the leader can use each role to ensure each team member achieves their highest potential.

TRACK

**2**

## Championing Change and Innovation



Presenter:  
**Lori Gilmore**  
Center for Management  
and Professional  
Development

### Session 1: Look Ahead with Confidence 9:20AM – 10:30AM

Many thought leaders believe that innovation and change is fast emerging as an organization's first priority. Knowing how to enlist and work with others to create a viable, adaptable organization is crucial. This segment will look at "change champions" and "open-systems thinking" as it applies to the change process. And because innovation can often be found in the cubical next door—or in the mirror—you will also identify 16 Strategies that every leader can use to build an innovative team.

BREAK: 10:30 AM – 10:40 AM



Presenter:  
**Dale McCoy**  
Missouri State University

### Session 2: Build A Foundation of Trust 10:40 AM – Noon

When you have the responsibility of leading a team, it is important for you to trust your team members. And it's also important for your team members to trust you. Mutual trust is a shared belief that you can depend on each other to achieve a common purpose. This session will increase your awareness of common "trust traps" and provide strategies to help you create an environment in which people take risks, identify and solve problems, and work together.



Presenter:  
**Robert (Bob) Meyer**  
Leadership Consultant

### Session 2: Spark Creativity 10:40 AM – Noon

One of your most challenging roles probably isn't on your job description...it's that of problem solver and change agent. And as a leader, you will likely encounter many opportunities to prove yourself in this high stakes area. This session will help you sort through the complexities of problems and develop creative solutions that you and your team can use to move beyond business as usual thinking into "business as necessary" thinking.

CATERED LUNCH: NOON – 1:00 PM (Room 400)

Lunch for each participant will be provided and included in the registration fee.



Presenter:  
**Steve Eifert**  
Missouri State University

### Session 3: Now what Do I Do...Define the Job to be Done! 1:00PM – 2:20 PM

In one economic earthquake after another, it's hard to keep your footing. Great leaders know that game-changing opportunities often emerge unexpectedly. So they seize them when they appear—not only because they are prepared for them, but also because they can develop a game plan that each team member can follow. This session will provide you with the tools you need to clearly define your team's purpose and the job to be done—and just as importantly, how to get everyone else on board with you.



Presenter:  
**Dale McCoy**  
Missouri State University

### Session 3: I'm Glad You Said That: Harnessing Innovative Ideas from Customers, Co-workers and Countless Others 1:00PM – 2:20 PM

Great ideas and innovative solutions can be all around us. The challenge for team leaders is knowing where to look, what to listen for, and when (or how) to use the information they receive to improve work processes. This session will explore various sources to consider when looking for ideas to spur on needed innovation and change; and share lessons learned from other innovation pioneers who achieved success by making the best use out of the information available to them.

BREAK: 2:20 PM – 2:30 PM



Presenter:  
**Steve Eifert**  
Missouri State University

### Session 4: Are You A Better Leader than A Pirate Captain? 2:30PM – 3:50 PM

"Are you a better leader than a pirate captain" is an entertaining look at the leadership styles of 18<sup>th</sup> century pirates. Blending both autocratic and democratic leadership they adapted themselves to a unique workforce to create highly successful organizations. These examples are compared to today's leadership challenge of engaging and motivating both Generation X and Millennial workers. This program illustrates how core leadership principles have not changed in the 300 years since the golden age of piracy. Arrrg!



Presenter:  
**Laura Morris**  
Ascend Business  
Strategies

### Session 4: You Have the Power: Go Ahead...Inspire Me! 2:30PM – 3:50 PM

Great leaders have one thing in common: They are able to inspire people to act. This motivational session will concentrate on each individual's ability to inspire him/herself and those around them by understanding the power of the mind and how to control it. Through inspirational testimonies, simple steps for finding power within, and interactive activities, you will learn to significantly contribute to your own success and the success of the people who follow you—and you will leave this session feeling empowered and important.

BREAK: 3:50 PM – 4:00 PM

CLOSING SESSION: 4:00 PM – 4:30 PM

### Clear the Path to Performance and Innovation: What Teams Need from Their Leaders

As your team moves through the stages of development to maturity, your responsibilities as a team leader will naturally change. Depending on the circumstance, your team may need you to provide guidance, run interference, or need some gentle prodding to keep their momentum going. Allan Forbis, Manager of the Center for Management and Professional Development will wrap-up many of the lessons learned throughout the day and prepare you to fulfill your team's ongoing need for direction and vision.



# What other participants are saying about the Conference on Leadership and Innovation

- The videos and discussions with people at my table were right on target.*
- It was nice to received training from so many different trainers in one day. The stories and examples given by the presenters were great. There were so many ideas to change behavior and encourage creativity.*
- The interaction with the audience, the ability to relate to the material—and learning new tools and techniques to enhance my job made the day!*
- Thanks for opportunity to re-think how I lead and manage people.*
- I liked the two tracks so I could customize the training according to my interests and interact with staff from other departments.*
- I learned what needs to be done to get employees to be more invested in their positions and agency goals.*



Don't miss your chance to attend a full day of high energy learning that will provide managers, supervisors and team leaders with real world ideas and techniques to **Motivate...Inspire...Lead...and Succeed.**

Your Investment of **\$129.00** Includes:

- All participant materials
- Catered lunch and snacks
- 15% discount voucher for a future Center program
- A great day of learning!

## Conference on Leadership and Innovation May 10, 2012

Truman Office Building  
Room 493/494  
301 West High Street  
Jefferson City MO 65101

### Registration Information

Enroll online at: [www.training.oa.mo.gov](http://www.training.oa.mo.gov) or use the information on the next page.

If you have questions about the conference, or need enrollment assistance, please call us at (573) 751-4514

## Enrollment Information

Class size is limited. Participants are enrolled in the order enrollments are received.

All participants who successfully enroll in the conference will receive advance confirmation of their enrollment confirming the date, time and location of the conference.

The Center for Management and Professional Development reserves the right to cancel or revise the content of the conference if there is insufficient enrollment. If the conference is cancelled, each participant will be notified.

**Confirmed Missouri state government participants will be billed unless cancellations are received ten (10) working days prior to the date of the conference.**

If a participant is unable to attend the conference, another employee from the participant's office may attend in their place. If this occurs, please contact the Center prior to the conference if possible.

To cancel an enrollment, please contact the Center for Management and Professional Development as soon as possible. A staff member will provide assistance as needed and discuss alternative training sessions to consider if desired.

**Phone:**  
(573) 751-4514  
(573) 526-4554

**E-Mail:**  
Teresa.Sheridan@oa.mo.gov

**Fax:**  
(573) 751-8641

# Conference on Leadership & Innovation

## Application for Enrollment

You can register for the conference in several ways:



**Enroll on-line at:**  
www.training.oa.mo.gov



**Mail this application to:**  
Center for Management and  
Professional Development  
Truman Office Building, Rm. 430  
301 West High Street  
Jefferson City, MO 65102



**Fax this application to:**  
(573) 751-8641

## Conference on Leadership and Innovation May 10, 2012

Participant's Name \_\_\_\_\_

Job Title \_\_\_\_\_

- My/This participant's supervisor/employer has authorized attendance in this conference.
- I/This participant will need special accommodation in compliance with the Americans with Disabilities Act (such as an interpreter, or other need). A staff member will contact me to discuss the accommodation.

### SECTION A: FOR MISSOURI STATE GOVERNMENT EMPLOYEES

If within Jefferson City, please use the inter-agency mailing address

Department/Agency \_\_\_\_\_

Division \_\_\_\_\_

Section \_\_\_\_\_

Agency Address \_\_\_\_\_

Name of Supervisor \_\_\_\_\_

### SECTION B: FOR PRIVATE SECTOR BUSINESSES, CITY AND COUNTY AGENCIES

Agency/Business \_\_\_\_\_

Agency/Business Address \_\_\_\_\_

E-Mail Address \_\_\_\_\_ Phone \_\_\_\_\_

STATE OF MISSOURI  
**Center** FOR  
**MANAGEMENT** AND  
**Professional Development**

*"We inspire current and potential leaders on their journey to excellence."*